SeneGence®

BEAUTY BOOK

SeneGence®

Was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.

Joni Rogers-Kante had a vision of products that really work and a career that really works. Once she discovered a long-lasting liquid lip colour unlike anything she had seen before, she needed to share it with the world.

In 1999, SeneGence exploded into the marketplace with LipSense®, and quickly rose in popularity as the creator of The Original Long-Lasting Lip Color®.

This was the beginning of an entire line of long-lasting cosmetics and revolutionary anti-aging skin care products. SeneGence has now grown to support hundreds of thousands of successful careers and satisfy Customers globally in its commitment to use the most advanced ingredients to make skin more beautiful.

"I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days when using our all-day anti-aging skin care and long-lasting colour systems."

Joni

Joni Rogers-Kante
FOUNDER & CEO

Joni collecting samples
from Mount Yasur, Vanuatu

In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and botanists to locate naturally occurring resources that have proven beneficial to the skin.

Today, SeneGence products are formulated with proprietary complexes and formulas that help make skin more beautiful.

These distinctive ingredients are incorporated into both SeneGence SkinCare and Cosmetics, helping to improve skin from head to toe dramatically, 24-hours a day.

Made in the USA
with global materials

No animal testing and no
animal by-products (we use
alternative sources)

Formulated without
gluten ingredients

Made in CGMP
manufacturing facilities

Formulated without
drying waxes

The Science of SenePlex+®

All SeneGence SkinCare and Cosmetics contain SenePlex+, a proprietary complex with Orchid Stem Cells that is clinically proven to help fight signs of aging for a visibly transformed, healthy-looking complexion.

SenePlex+ with Orchid Stem Cells accelerates skin renewal (turnover) for game-changing results. It works with your body's natural wisdom, supporting and creating an optimal environment for your skin's natural cell renewal process.

Revolutionary Results

Verified by an independent lab, clinical testing performed on 33 female subjects 19-65 years of age proved that Normal to Dry Evening Moisturizer with SenePlex+ and Orchid Stem Cells accelerates cell renewal by **100% in 18 days. ***

100% Increase in Cell Renewal

**Based on a 20-Day independent clinical study of thirty-three participants, women ages 19 to 65. Results are measured by expert clinical graded analysis compared to baseline.*

Week 0

Week 2

Week 4

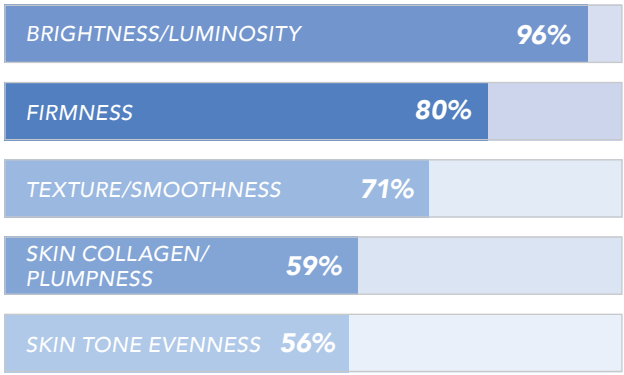
PRODUCTS THAT REALLY WORK — SEE AND BELIEVE!

Faster cell renewal with SenePlex+ improves texture, radiance, and pore size while diminishing the appearance of fine lines and wrinkles. In a clinical study, Normal to Dry Skincare regimen with SenePlex+ and Orchid Stem Cells:

Instantly raised skin's hydration levels by up to 118% and maintained continuous hydration by up to 105% after 8 Weeks. *

CLINICAL GRADING RESULTS

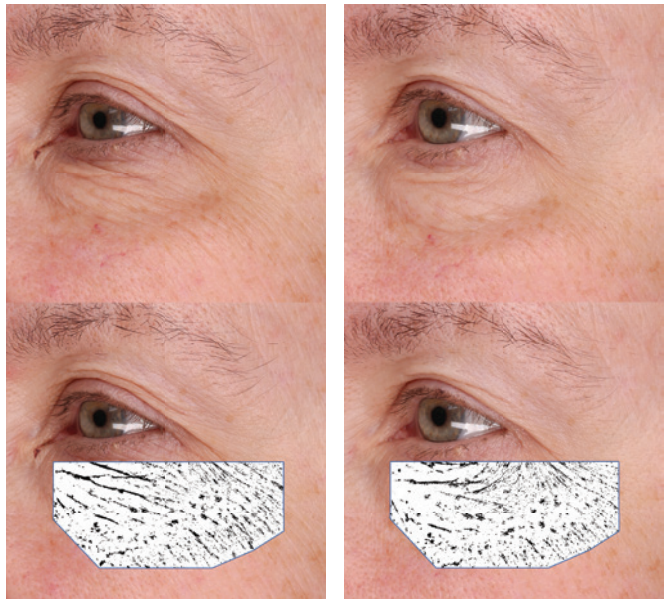
Percent of participants with improvements. *



**Results are measured by expert clinical grading and instrumentation compared to baseline in an eight-week independent clinical study on thirty-two females ages 30 to 70.*

REAL RESULTS

24% Improvement in the appearance of Lines + Wrinkles



BEFORE AFTER 4 WEEKS*

**Unretouched photos. Individual results will vary.*

SkinCare

with SenePlex+®

All-day, multi-tasking skincare systems specifically formulated for your unique skin type. Formulated with powerful, anti-aging SenePlex+, these products help to dramatically improve skin appearance over time.

Normal to Dry SkinCare

Consumer Results:

AFTER 4 WEEKS*

100% Had smoother texture and more moisturized skin.

AFTER 8 WEEKS*

100% Said facial contours looked redefined.

96% Had more luminous, radiant, and brighter skin.

90% Said skin looked refined, pores appear minimized.

81% Noticed less visible lines/wrinkles.

**Based on an eight-week consumer study. The percentages reflect the number of women who agreed with the statements.*

Normal to Oily SkinCare

The Normal to Oily SkinCare system helps to preserve skin's natural moisture levels while helping to minimize shiny T-Zone.

Powered by our clinically proven SenePlex+®,orchid stem cells, gentle exfoliators, and powerful skin actives, all three products work together to wash away impurities and help to unclog pores, mattify the skin, and minimize excess shine. Additionally, this advanced anti-aging skincare helps to refine texture, even skin tone, and diminish the appearance of fine lines and wrinkles for a refreshed complexion!

Find Your Skin Type

DRY

Skin feels dry, can be tight and itchy, may have red or rough patches, visible flaking, small pores.

NORMAL TO DRY

No oil in "T" zone, even texture, occasional tightness or flaking,small-to-medium size pores.

NORMAL TO OILY

Oily "T" zone, occasional breakouts/blemishes, shiny appearance, medium-to-large pores.

DRY

PAPAIN ENZYME — $48
Exfoliates skin.

YARROW EXTRACT
Helps refine skin texture.

BLUE SEAWEED EXTRACT
Moisturizes and hydrates.

MYROTHAMNUS EXTRACT — $78
Hydrates and helps protect skin.

COPPER TRIPEPTIDE-1
Supports firmer-looking skin.

GLYCOLIC & LACTIC ACID
Helps even skin tone for a brighter complexion.

ORCHID STEM CELLS — $90
Helps improve the appearance of sagging.

N. BENTHAMIANA
Helps improve skin texture and radiance.

NIACINAMIDE
Minimizes the appearance of pores.

NORMAL TO DRY

PRICKLY PEAR FLOWER — $48
Exfoliates skin.

APPLE FRUIT EXTRACT
Hydrates and moisturizes.

GOJI BERRY EXTRACT
Protects against skin-damaging free radicals.

KNOTGRASS EXTRACT — $78
Helps to reduce visible signs of photo-aging.

SQUALANE
Softens and smoothes the skin.

CAMELINA OIL
Improves the look of skin elasticity and suppleness.

MUSHROOM STEM EXTRACT — $90
Promotes a youthful and lifted skin appearance.

ROSE HIP SEED OIL
Moisturizes and softens skin.

MANGOSTEEN EXTRACT
Antioxidant protection against skin-damaging free radicals.

NORMAL TO OILY

ORANGE EXFOLIATOR — $48
Gently exfoliates to unclog pores leaving skin fresh, radiant, and nourished.

MIRACNE
Helps to minimize the appearance of blemishes.

SODIUM LAUROYL SARCOSINATE
Sulfate-free surfactant that gently cleanses.

MARSturizer™ — $78
Helps to minimize water loss for a firmer-looking appearance.

GRANSIL EP-9
Promotes strong mattifying effect on skin.

WILLOWHERB
Perfect for soothing and calming irritated skin.

SODIUM HYALURONATE — $90
Helps to retain moisture and hydrate.

RENESEED™
Helps improve the appearance of fine lines and wrinkles.

ORCHID STEM CELLS
Helps improve the appearance of sagging.

SkinCare Regimen

3 in 1 Cleanser

This triple-action cleanser works to cleanse, tone, and exfoliate while helping to maintain skin's moisture. Effectively removes dirt and oil.

4 fl oz / 118 mL

DayTime Moisturizer

This lightweight, daily moisturizer delivers anti-aging actives and botanicals that work to balance moisture and naturally hydrate skin. Works to help protect skin from environmental elements.

1.66 fl oz / 49 mL

Evening Moisturizer

Contains additional SenePlex+ for extra rejuvenation during sleep. This rich, luxurious cream combines ingredients that hydrate and promote vibrant, healthy-looking skin.

1.66 fl oz / 49 mL

Treatments & Solutions

Keep your skin looking young and healthy.
Proven solutions, remarkable results.

Advanced SenePlex+® Renewal Serum With Retinol

This potent skin renewal serum minimizes the appearance of fine lines and wrinkles while imparting a more youthful, radiant complexion. It supercharges your nighttime routine so you can look forward to brighter, rejuvenated, and firmer-looking skin over time.

Nano Retinol: Micro-encapsulated delivery system with sustained release during skin's renewal cycle.

Nephoria®: Retinatural active from rambutan super fruit leaves that complements retinol's activity.

Meadowfoam Seed Oil, Aloe Vera & Hyaluronic Acid Complex: Provide hydrating and calming benefits to the skin.

$99 0.5 fl oz / 15 mL

SenePlex+ Retinol Serum Improved Appearance of Fine Lines & Wrinkles by **23%**

**Results are measured by expert clinical graded observation and analysis compared to baseline based on a six-week, independent clinical study of 30 participants, women ages 30 to 70.*

Women Love Advanced SenePlex+ Renewal Serum With Retinol! †

During a six-week independent consumer study, a majority of women agreed that their skin's overall appearance was improved and their face appeared more youthful.

Here's what else they said:

82% Improves skin clarity, leaving a healthy, even tone.

76% Reduces the appearance of crow's feet around the eyes.

85% Improves skin's overall appearance.

73% Minimizes the appearance of fine lines and wrinkles.

88% Face appears more youthful.

85% Helps skin feel firmer.

† *Results based on a six-week independent consumer study. The percentages reflect the number of women who agreed with the statement.*

GLOBAL BEST SELLER

Climate Control

Hydration in the purest form for a healthy-looking glow. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

SelPlex Complex: Herbal oil extracts and vitamins that increase moisture.

Sodium Hyaluronate: Helps to retain moisture.

Glucosamine HCl: Helps deliver firmer-looking skin.

Tip: Apply Advanced Anti-Aging treatments before DayTime or Evening Moisturizer.

$79 2.3 fl oz / 68 mL

SeneShield®: Helps provide protection against damaging free radicals in the environment.

SeneSerum-C

A powerful antioxidant formula that works to protect the skin, resulting in a brighter, firmer-looking, more youthful appearance. Lightweight and can be used day or night under moisturizers.

Hydrating C-Pearls®: Encapsulation and delivery technology that freshly delivers stabilized vitamin C to help extend its potency.

Tetrahexydecyl Ascorbate (Vitamin C): An advanced form of stabilized vitamin C that helps to brighten, protect skin from free radical damage and firm skin's appearance.

$80 0.5 fl oz / 14 mL

EyeCrème

Hydrates skin while working to diminish the visibility of fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies to create a silk-like coating that reduces drag while applying cosmetics.

Soybean Oil: Improves skin hydration and smoothness.

Kukui Seed Oil: Soothes skin.

Vitamin A: Helps increase the appearance of firmness.

$62 0.44 oz / 12 g

EyeLuminator

The perfect blend of EyeCrème and MakeSense® Pearlizer to help brighten and highlight while moisturizing. Perks up tired eyes, too!

Kukui Seed Oil: Soothes skin.

Vitamin A: Helps increase the appearance of firmness.

Almond Oil: Leaves skin silky, non-greasy.

$72 0.44 oz / 12 g

Digital Age Defense Serum

A new generation serum with the skin active Celligent® that helps prevent visible signs of aging related to blue light exposure from digital devices.

Celligent: Helps prevent visible signs of aging related to blue light.

SymRelief® 100: Helps to reduce the appearance of redness and soothes skin.

Nano Emulsion: Helps to calm the skin.

$66 1 fl oz / 30 mL

Essenskin™ helps re-densify skin by over 65% and makes skin more resistant by 21%.

Results based on a two-month clinical study of Essenskin on 29 women.

Lifting & Firming Neck Cream

This rich cream formula is specifically formulated to help smooth the delicate area around the neck and décolletage for firmer-looking skin.

Essenskin: Complex that helps improve the appearance of thin, fragile skin.

Actifcol™: A shiitake mushroom blend that aids in the appearance of firmness.

Grape Juice Extract: For antioxidant protection against free radicals.

$117 1.7 fl oz / 50 mL

Collagen Night Pak

An anti-aging night treatment that uses natural ingredients to seal in moisture while you sleep.

Plant-based Collagen: Restores skin moisture and appearanceof firmness.

Caffeine: Rejuvenates and revitalizes skin.

Copper & Zinc: For antioxidant protection against free radicals.

Tip: Mix Evening Moisturizer and Night Pak together, then apply.

$108 INDIVIDUAL 1 fl oz / 30 mL

$114 WITH APPLICATOR BRUSH

Lip Line Corrector visibly improved the appearance of lip lines by up to 30%.

Result based on a 6-week clinical study on 35 women.

Lip Line Corrector

Visibly diminish the look of stubborn feather lines and wrinkles around the lip contour and mouth with this hydrating serum designed to help achieve a rejuvenated, more youthful appearance.

X50 Hyalufiller: Helps improve the appearance of skin elasticity and firmness.

SWT-7™: Helps smooth the appearance of lines and wrinkles.

Wildberry Harvest: Helps hydrate and nourish dry skin.

$65 0.3 fl oz / 9 mL

Anti-Wrinkle Serum visibly improved the appearane of skin firmness cby 33.3% in just one hour.

Result compared to baseline one hour post a single application on 33 women.

Rejuvenating Anti-Wrinkle Serum

This high-performance serum dramatically reduces the appearance of fine lines and wrinkles for a youthful-looking complexion.

Neodermyl®: Supports skin's elasticity and texture for a supple, firm appearance and helps to reduce the appearance of wrinkles.

SYN-STAR®: Helps to visibly diminish the appearance of wrinkles around the eyes, mouth, and forehead.

Liftonin®-Xpress: Derived from red algae, this film former helps to provide a tightening and lifting effect.

$114 0.5 fl oz / 14 mL

HYDRATE SOLUTIONS
with SenePlex+®

Nangai Oil contains 94-97% natural triglycerides.

Nangai Oil

Intensely moisturize and soothe dry skin with this luxurious blend of exotic Nangai Oil and highly effective anti-aging complexes and ingredients. Calms and deeply hydrates.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain moisture.

L-22: Botanically-sourced lipid complex that helps support the skin's barrier.

Meadowfoam Seed Oil: Soothes skin and slows water loss.

$66 0.5 fl oz / 15 mL

BRIGHTEN SOLUTIONS
with SenePlex+

Stabilized ascorbic acid (pure stabilized vitamin C) decreases melanin production by 42.66%.

Results obtained in a 16-day in vitro test of ascorbic acid.

Brightening Multi-Vitamin Treatment

This powerful treatment reduces the appearance of dark spots and discolouration caused by hyperpigmentation, acne, aging, and sun damage.

2 Forms of Stabilized Vitamin C: Helps brighten and even the appearance of skin.

Vitamins A, B3, and E: Helps to create firmer-looking skin, protect from free radicals, and moisturize.

Palmitoyl Tripeptide-1 & Tripeptide-7: Peptides that help increase appearance of firmness and promote younger-looking skin.

$96 0.5 fl oz / 15 mL

NeoTight® Revitalizing Eye Serum

Awaken your eye area with this cutting-edge serum that gives you the appearance of firmer, brighter, smoother skin. The lightweight formula is made with powerful yet gentle actives to improve the look of dark circles, eye bags, wrinkles, and puffiness on delicate skin. Opthalmologist tested and safe for contact lens wearers.

MeiView™: Combats the appearance of crow's feet, sagging eyelids, dark circles, wrinkles, and bags for eyes that look more energized and rested.

OrchiStem™: Helps improve the appearance of sagging and drooping skin for a more contoured, lifted look.

Inst'Tight™: Instantly minimizes the appearance of wrinkles and fine lines and smooths skin for a filter-like look.

$78 0.5 fl oz / 15 mL

NeoTight Revitalizing Eye Serum showed an immediate improvement in skin tightening post a single application.*

**Results measured by cutometer compared to baseline after 15 mins post a single application of NeoTight Revitalizing Eye Serum.*

During a six-week independent consumer study, a majority of participants agreed that NeoTight Serum minimized the appearance fine lines and wrinkles around the eyes.

Here's what else they said:

After 6 weeks

- **84%** Visibly brightened dark under-eye circles.
- **84%** Tired-looking eyes look more energized.
- **84%** Improved the look of under-eye bags and puffiness.
- **78%** Improved the appearance of crepey eyelids.
- **93%** Improved smoothness around eye area.

A six-week independent consumer study of 33 participants. The percentage reflects the number of participants who agree with the statement.

Clinical Grading Results**

- **87%** of participants showed measured improvement in the appearance of dark circles
- **81%** of participants showed measured improvement in the look of under-eye puffiness/bags

*** Clinical Grading Results are measured by expert observation/image analysis compared to baseline. A six-week clinical study of 33 participants.*

DEEP CLEANSE/EXFOLIATE SOLUTIONS
with SenePlex+

Facial Resurfacer contains volcanic ash with 70% titanium and 30% iron for effective exfoliation without irritation.

Facial Resurfacer

Achieve glowing, smooth skin with this purifying sulfate-free formula. A little goes a long way to reveal soft, revitalized skin.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Seaweed Extract: Helps to hydrate and tone skin.

$66 2 oz / 57 g

Melt-Away Deep Cleansing Balm

Effortlessly dissolve SeneGence cosmetics, waterproof makeup, and daily grime with this non-greasy, non-stripping formula. Rinses off completely for a fresh, dewy glow.

Oleic Safflower Oil: Helps to break down makeup.

Rose Hip Seed Oil: Ultra-effective emollient and moisturizer.

Marula Oil: Helps improve hydration and smoothness.

$66 2.9 oz / 82 g

LashExtend contains ingredients that help lashes to appear 25% longer and fuller.

LashExtend

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this lash lengthener.

SenePeptide™: Improves lash health.

Chamomile Extract: Calming and soothing properties.

White Tea Extract: Powerful antioxidant.

$66 0.125 fl oz / 3.7 mL

The active ingredient in LipVolumizer provides visible improvement in lip youth and hydration.

13.3% Firmness **15.1%** Volume

8.6% Surface **50.6%** Moisture

The majority of test volunteers (a panel of 29 women who applied the product twice daily for one month) experienced at least a 10% increase in lip volume while those with the thinnest lips experienced up to a remarkable 20% lip volume increase.

LipVolumizer

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced natural technologies, plumping lips from the inside out. Lips will appear noticeably smoother and fuller.

Volumizing Complex: Proprietary blend of peptides and botanicals.

Kiss Me Quick Plant: Helps boost moisture and the appearance of firmness.

$65 0.2 fl oz / 5.9 mL

SkinCare
MORNING REGIMEN AM

1. CLEANSE & EXFOLIATE
(select yours)

- 3 in 1 Cleanser

2. ADVANCED EXFOLIATION

- Facial Resurfacer

3. TREAT WITH ADVANCED ANTI-AGING

- Digital Age Defense Serum
- Climate Control
- SeneSerum-C

4. TARGETED TREATMENT

- Lip Line Corrector
- Rejuvenating Anti-Wrinkle Serum
- NeoTight®
- Brightening Multi-Vitamin
- Nangai Oil

SkinCare
EVENING REGIMEN PM

1. REMOVE

- Fooops!® Liquid or Wipes
- Ooops!™ Remover

2. DEEP CLEANSE

- Melt-Away Deep Cleansing Balm

3. CLEANSE AND EXFOLIATE
(select yours)

- 3 in 1 Cleanser

4. ADVANCED EXFOLIATION

- Facial Resurfacer

5. TREAT WITH ADVANCED ANTI-AGING

- SenePlex+® Retinol Serum
- Digital Age Defense
- Climate Control
- SeneSerum-C

5. DAYTIME MOISTURE
(select yours)

- DayTime Moisturizer
- Lifting & Firming Neck Cream
- EyeCrème

6. PUMP UP THE VOLUME

- Volumizing Brow Gel
- LashExtend
- LipVolumizer
- EyeLuminator

7. EXTRA MOISTURE PROTECTION

- Lip Balm or Tinted Lip Balm

6. TARGETED TREATMENT

- Lip Line Corrector
- Rejuvenating Anti-Wrinkle Serum
- NeoTight®
- Brightening Multi-Vitamin
- Nangai Oil

7. EVENING MOISTURE
(select yours)

- Evening Moisturizer
- Collagen Night Pak
- Lifting & Firming Neck Cream

8. EYE PROTECTION AND MOISTURE

- EyeCrème

9. PUMP IT UP WHILE YOU SLEEP

- Volumizing Brow Gel
- LipSmooth® Conditioning Polish
- LipVolumizer
- Overnight Lip Mask
- LashExtend (Clear)

SeneGence® For Men

with SenePlex+®

This easy-to-use system is specifically formulated with green tea, aloe vera, and chamomile to improve the look of men's skin, leaving it to feel clean and healthy.

Cleanser

This daily use cleanser effectively removes dirt and excess oil to reveal a smooth, clear complexion.

Chamomile Oil: Helps to calm skin.

Eucalyptus Leaf Oil: Calms, soothes, and helps clarify skin.

Apple Fruit Extract: Provides moisture balance.

$48 5 fl oz / 148 mL

Shave Cream

Shave easily and comfortably with this luxurious cream that works to deeply soothe and nourish skin, while helping to protect against irritation, razor burns, and ingrown hairs.

Green Tea Leaf Extract: Helps protect skin with antioxidant properties.

Aloe Vera Leaf Juice: Calms and soothes skin.

Glycerin: Provides a close, comfortable shave.

$38 5 fl oz / 148 mL

Grooming Hair Balm

A multi-use styling balm infused with moisturizing and nourishing ingredients that improves hair appearance and texture. Suitable for all hair types and perfect for styling beards and facial hair.

Synthetic Beeswax: Provides flexible hold.

Rosemary Leaf Extract: Helps provide protection from the elements.

Nangai Oil: Helps hair retain moisture.

$34 1.8 oz / 52 g

SeneGence® Cosmetics

The Perfect Match
When used together, SeneGence SkinCare and Cosmetics provide all-day protection to help skin look and feel beautiful.

MakeSense®

Silk Primer & Pore Minimizer

The perfect base for a flawless face, Silk primes skin by diminishing the appearance of enlarged pores, absorbing oil, blurring fine lines and imperfections, and offering anti-aging benefits. Use alone for naturally beautiful skin, or use before MakeSense Foundation.

$78 0.5 fl oz / 14 mL

PEARLIZER

MakeSense

Pearlizer

Mix this liquid highlighter with your favourite MakeSense Foundation shade or lightly layer after makeup application for a glowing finish.

$62 1 fl oz / 30 mL

MakeSense

Color Correcting Tinted Moisturizer

Enjoy sheer-to-medium coverage, colour correction benefits, and skin conditioning in one easy step. Can be worn over moisturizer or under foundation, if more coverage is desired.

$58 1 fl oz / 30 mL

LIGHT

Fair **(N)**

Light **(N)**

MEDIUM

Light-Medium **(N)**

Medium **(N)**

DEEP

Medium-Deep **(N)**

Deep **(N)**

Finding Your Undertone

Take a close look at the veins on the underside of your wrist.

Are your veins blue or purple? If so, then you are cool, and will look good in MakeSense® shades with pink or red undertones.

Are your veins green or olive? If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

An alternative way to find your undertone is by taking a picture in both a cool-colored shirt (such as gray), and a warm-colored shirt (such as yellow). Whichever you feel you look the best in is likely your undertone.

Can't tell? Then you are neutral.

C **COOL** W **WARM** N **NEUTRAL**

MakeSense®

Original Foundation

This oil-free, water-resistant, and long-lasting liquid foundation provides anti-aging benefits. The rich colour pigments adapt to your skin pigmentation for a natural-looking finish.

$62 1 fl oz / 30 mL

LIGHT

Vanilla (N)
Porcelain (W)
Ivory (C)
Almond (C)
Creme (W) Beige
Beige (W) Chiffon

MEDIUM

Buff (N)
Dewy (N)
Fawn (W)
Tan (W)
Suede (W)
Café (C) Au Lait
Pecan (N)

DEEP

Golden (W) Tan
Deep (W) Caramel
Cinnamon (C)
Adobe (C)
Coffee (C)
Truffle (W)

2021 WINNER SHAPE BEAUTY AWARD

Translucent Loose Powder

Get photo-ready in a pinch with this velvety, airy facial powder that absorbs excess oil and shine for a soft-focus finish. Can be worn on bare skin or used to highlight, contour, and set makeup. Available in matte and shimmering shades for a variety of applications.

SenePlex+ and SenePeptide™: Provide nourishing, hydrating, and anti-aging benefits to the skin.

Kaolin: A finely ground clay that absorbs perspiration.

Allantoin: Promotes skin smoothness.

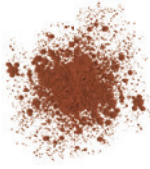
$66 0.29 oz / 8.1 g

MATTE

Translucent

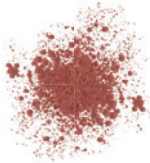
Light

Medium


Deep

SHIMMER

Bronze Dust


Silver Rose

Champagne Glow Bronze Glow

Glowify™ Illuminating Moisture Mist

A light, refreshing facial mist infused with skin-loving ingredients to help hydrate and add a light-catching glow over makeup or bare skin for an instant, illuminating, dewy look.

Coconut Water: Helps hydrate and moisturize the skin without adding excess oil.

Superfruit Antioxidant Blend: A botanical blend of extracts including Goji, Coffee Seed, Acai, Mangosteen, Noni, Pomegranate, and Green Tea Extract that helps to protect skin from free radicals.

Cucumber Extract and Aloe Vera Leaf Juice: Helps hydrate, calm, and soothe skin.

Mica: A light-reflecting mineral that adds a sheer, natural-looking glow to skin.

$50 3.55 fl oz / 105 mL

White

Green

Fair

Light

Light-Medium

Medium

Medium-Deep

Deep

Corrective Color Concealer | Blender

Colour correction and advanced skincare combine into this effective concealer that evens the appearance of skin tone, blurs imperfections, and highlights. Featured in an airless bottle for optimal application, your skin will immediately appear radiant and hydrated with this creamy concealer.

$40 0.25 oz / 7 g

BlushSense®

Cream Blush

Delivers natural-looking, long-lasting colour blended with nourishing ingredients. A little goes a long way with this highly pigmented formula that can be used to highlight, define, or contour.

$42 0.25 oz / 7 g

YELLOW-BASED

Bronze

Chocolate Cherry

Terra Cotta

BLUE-BASED

Cherry

Pink Berry

Toasted Rose

Pouty Pink

ShadowSense®

Eyeshadow

Experience the long-lasting, anti-aging, velvety finish of these crème-to-powder eyeshadows, available in beautiful matte, shimmer, and glitter shades.

The versatile formula can be worn separately, blended with additional colours, or used as a soft eyeliner to create stunning eye looks.

$30 0.2 fl oz / 5.9 mL

PINK/PEACH

- Whisper Pink
- Pink Opal Shimmer
- Pink Frost
- Candlelight
- Pink Posey

CHAMPAGNE/COPPER

- Sandstone Pearl
- Sandstone Pearl Shimmer
- Rose Gold Glitter
- Copper Rose Shimmer
- Americano

PURPLE/BLUE

- Amethyst
- Denim

GRAY

- Snow
- Granite
- Silver Shimmer
- Onyx

GREEN/OLIVE

- Smoked Topaz
- Smoked Topaz Shimmer

MAUVE

- Mulberry
- Desert Rose
- Dusk Shimmer
- Garnet

BROWN

- Natural Tan
- Moca Java
- Moca Java Shimmer
- Candied Cocoa Shimmer
- Rustic Brown
- French Roast

Capixyl™ works to increase new lash growth by over 46%. *Results obtained in an eight-week clinical study of Capixyl on 17 women.*

UnderSense®

3-in-1 Maximizing Lash Primer

Works to condition, lengthen, and volumize lashes, while improving their look and feel immediately before mascara application.

Jojoba Ester: Conditioning agent that nourishes lashes.

$30 0.25 fl oz / 7.5 mL

LashSense®

VolumeIntense® Waterproof Mascara

Lengthen, volumize, curl, and define lashes without running or flaking. One coat defines and extends, while a second coat creates fullness and length for waterproof wear. Formula is ophthalmologist tested and safe for contact lens wearers.

Carnauba Wax: Helps keep lashes flexible.

$38 0.24 fl oz / 7 mL

LashSense

VolumeIntense Mascara

Separate, lift, and curl! This humidity-resistant formula helps to moisturize dry, brittle lashes. One coat fully extends your lashes, while a second coat adds 3D intensity and dramatic volume. Formula is ophthalmologist tested and safe for contact lens wearers.

Vitamin E: Helps to condition and moisturize lashes.

$38 0.26 fl oz / 7.8 mL

EyeSense®

Long-Lasting Liquid Eye Liner

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner. Waterproof, smear-proof, and budge-proof.

$30 0.125 fl oz / 3.69 mL

EyeSense

Long-Lasting Eye Liner Pencil

This waterproof pencil glides on with a velvety smoothness and sets quickly for all-day wear without smudging or feathering. Highly pigmented, this pencil features a retractable tip for precise application.

$30 0.012 fl oz / 0.35 g

BrowSense®

Liquid Brow Color

Perfect the shape of your brows with this waterproof formula. The two-step application creates gorgeous, natural-looking brows that last all day.

$26 0.125 fl oz / 3.69 mL

BrowSense®

Long-Lasting Brow Building Cream

Get full, sculpted brows with this buildable, smudge-proof, fade-proof, waterproof formula that provides long-lasting wear and conditioning benefits, with immediately visible results.

Capixyl™: Helps to provide fuller, healthier-looking brows.

SenePlex+: Powerful proprietary complex that helps to reduce signs of aging while moisturizing.

During a two-day independent consumer study, **88%** of participants agreed that BrowSense Long Lasting Brow Building Cream instantly made their eyebrows fuller-looking after one application*.

Here is what else they said immediately after one application:

88% Easy to apply

91% Lightweight finish

82% Buildable coverage

85% Thicker-looking brows instantly

82% Filled and defined brow shape

AVAILABLE IN SEVEN NATURAL-LOOKING SHADES

- Blonde Taupe
- Soft Brown
- Auburn
- Medium Brown
- Granite
- Deep Brown
- Black Brown

$37 INCLUDES APPLICATOR BRUSH

0.2 fl oz / 5.9 mL

**A two-day consumer study of 32 participants. The percentage reflects the number of participants who agree with the statement immediately after a single application.*

BrowSense®

Volumizing Brow Gel

Volumizing Brow Gel not only tames, sets and defines the shape of brows with ease, it also works double duty as a brow treatment with clinically proven results to help volumize brows.

Capixyl™: Helps to provide fuller, healthier-looking brows.

Vitamin E: Helps to condition brows.

Glycerin: Works to moisturize brows.

Baseline

6 Weeks*

**Unretouched photos*

$60 0.2 oz / 5.7 g

BrowSense Volumizing Brow Gel showed visible improvement in brow hair volume after just 1 week of use, with amazing results after just 6 weeks.*

**Results measured by clinical photography compared to baseline after 1, 4, and 6 weeks of use of BrowSense Volumizing Brow Gel demonstrated an improvement in eyebrow volume.*

During a six-week independent consumer study, over **84%** of participants agreed that using Volumizing Brow Gel twice daily made their eyebrows fuller-looking. Here is what else they said.

After 6 Weeks:

87% Visibly longer-looking eyebrows

84% Healthier-looking eyebrows

84% Definition and setting of eyebrow shape

90% Long-wearing finish

A six-week independent consumer study of 33 participants. The percentage reflects the number of participants who agreed with the statement.

Clinical Grading Results**

81% of participants showed measured improvement in the volume of eyebrows.

*** Clinical Grading Results are measured by clinical photography analysis compared to baseline. A six-week clinical study of 33 participants.*

2020 WINNER SHAPE BEAUTY AWARD

LipSense

Lip Color

As The Original Long-Lasting Lip Color®, it is waterproof and does not kiss off, smear off, or budge off.

Peony Root Extract:
Natural calming flower herb.

St. John's Wort Extract:
Natural herb with skin-protecting properties.

Linden Flower Extract:
Powerful antioxidant.

$34 0.25 fl oz / 7.39 mL

YELLOW-BASED/WARM

Matte

Apple Cider | Nude Honey | Summer Sunset | Samon | Fly Girl | Persimmon

Shimmer

Bombshell | Cappuccino | Heartbreaker | Dawn Rising | Precious Topaz | Caramel Latte | Cocoa

Frost

Beige Champagne | Kiss Me Katie | Luv It | Honey Rose | Plum Pretty | Nutmeg

NEUTRAL

Matte

Nude | Creamer | Nude Pink | Rose Quartz | First Love | Hazelnut | Blush

Bella | Velvet

BLUE-BASED/COOL

Matte

Milk Rose

Goddess

Sassy Z

Praline Rose

Kiss My Sass

Blu-Red

Dark Pink

Roseberry

Sheer Berry

Plum

Blackberry

Shimmer

Aussie Rose

Plumeria

Kiss For A Cause

Pomegranate

Lexie Bear-y

Amber Spice

Napa

Frost

Pink Champagne

Mauve Ice

Violette

Caramel Apple

Fire 'n Ice

Strawberry Shortcake

B. Ruby

How to Apply

Apply to clean, dry lips. For a defined look, line with LinerSense® first. With lips parted, apply LipSense® in one direction, beginning with outside corner of the mouth. Spread colour in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth).

Apply three layers for long-lasting results, letting colour dry in between each layer. Finish with LipSense Gloss to maintain lasting colour and moist lips.

For proper use, purchase your LipSense in a collection which includes a colour, gloss, and Ooops!™ Remover.

1. Lip Liner

2. Lip Colour - Layer 1

3. Lip Colour - Layer 2

4. Lip Colour - Layer 3

5. Moisturizing Gloss

6. Long-Lasting Look

LipSense

Moisturizing Gloss

Dehydrated lips are no match for the moisturizing ability of shea butter, a natural ingredient used as the base for many textures of LipSense Glosses. Moisturizing glosses improve the longevity of LipSense Liquid Lip Color, while covering and conditioning naked lips.

Shea Butter: Softens and protects skin.

Vitamin E: Helps to hydrate dry lips.

$26 MOISTURIZING GLOSS

BLUE-BASED

- Bougainvillea
- Opal
- Rose
- Pink Sand
- Orchid
- Pink Glitter
- Silver Glitter
- Madeleine

YELLOW-BASED

- Gold Glitter
- Sand

NEUTRAL

- Glossy
- Satin Matte
- Pearl

DIAMOND

- Diamond Kiss

YELLOW-BASED

Persimmon

Terra Cotta

Cocoa

BLUE-BASED

Neutral

Berry

Blu-Red

LinerSense®

Lip Liner

Line your lips with precision as the long-lasting colour defines and complements your shade of choice.

$30 0.125 fl oz / 3.69 mL

LipSense

Ooops!™ Remover

A simple swipe of this non-drying remover will erase LipSense mistakes, "lift" your long-lasting lip colour so you can change your shade with your outfit, or remove LipSense at the end of the day.

Vitamins A, B, C and E: Conditions and moisturizes.

$13 0.25 fl oz / 7.39 mL

LipSmooth®

Conditioning Polish

Helps dry lips feel renewed. Formulated with natural exfoliators and SenePlex+® to accelerate the exfoliation process and reveal smooth, moisturized lips.

Bamboo & Ivory Seed Powder: Gentle, effective exfoliators.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Shea Butter: Softens and conditions skin.

$30 0.5 fl oz / 15 mL

CLEAR

TINTED

Barely Berry

Blush Pink

Moisturizing Lip Balm

Smooth on this long-lasting, lightweight, nourishing balm to help bind hydration to lips. SenePlex+ provides anti-aging and restorative benefits.

Coconut Oil: Provides nourishing moisture to improve dry, cracked skin.

Cocoa & Shea Butters: Soften the skin and protect from environmental influences.

$26 CLEAR | **$29** TINTED 0.25 fl oz / 7.3 mL

Overnight Lip Mask

Specifically formulated to soothe and hydrate for visibly plumper, softer, smoother lips in the morning.

LIPerfection™: An active ingredient derived from purified extracts of mustard sprouts that helps to hydrate and increase appearance of lip volume.

Watermelon Fruit Extract: A superfruit extract that helps protect against moisture loss.

Shea Butter: Softens and conditions skin.

$40 INDIVIDUAL 0.39 oz / 11 g

$42 WITH APPLICATOR

Foooops!®

Dual Phase Color Remover

Quickly remove SeneGence Cosmetics, including waterproof LashSense® Mascara, with this gentle, conditioning formula that activates when shaken.

Green Tea Extract: Protects against environmental elements.

Arnica Flower: Helps skin to feel more supple.

Spirulina: Rich in antioxidants that help protect against free radicals.

$26 1.7 fl oz / 50 mL

Brush Cleaner

Preserve your artistry tools and protect your skin by cleaning them weekly with this gentle, effective brush cleaner.

Safe to use on synthetic or natural hair bristle brushes.

$26 5.7 fl oz / 170 mL

Foooops!

Color Removing Wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact wearers.

Sodium Hyaluronate: Protects against moisture loss.

Aloe Leaf Juice: Moisturizes and helps soothe skin.

Vitamin B: Helps condition lashes and brows.

$26 Pack of 30 wipes

HairCare

with SenePlex+®

Discover haircare collections for your specific hair type. Formulated with active ingredients to help nourish, condition, and protect your hair and scalp.

Capixyl™ works to increase the number of hair follicles per square centimeter by over 79% in four months.
Results obtained in a four-month in vivo test of Capixyl on 30 men.

HairCovery®

Specifically formulated with ingredients that address thinning, limp hair types, the HairCovery line of products is powered by Capixyl™, which fortifies every strand to promote thicker, fuller, and healthier-looking hair. Additionally, SenePlex+® and SenePeptides™ support a healthy-looking scalp and voluminous, strong locks of hair. Formulated without sulphates, silicones, phthalates, parabens, or gluten. Recover the strength, softness, and volume of your hair from root to tip.

Thickening & Volumizing Shampoo With UV Color Protection

Revive hair with nourishing botanicals, vitamins, and lightweight moisture in a non-stripping formula that works to give you thicker-looking, bouncier hair. Safe for colour-treated hair.

Hydrolyzed Rice Protein: Helps fortify hair to prevent damage and improve volume.

$50 7 fl oz / 207 mL

Moisturizing & Shine enhancing Conditioner With UV Color Protection

Helps to restore hair's texture and radiance with moisturizing botanicals and vitamins. Dry, brittle hair is transformed into luxuriously soft, shiny, and healthy-looking locks. Formula is also beneficial for colour-treated hair.

Aloe Vera: Moisturizes, soothes, and protects hair.

$50 7 fl oz / 207 mL

Strengthening & Thickening Hair Serum

Formulated with nourishing botanical extracts and powerful peptides that help to moisturize your scalp, this leave-in serum helps to strengthen hair to return it to its healthiest, shiniest, and most vibrant state.

Willowherb Extract: Protects against free radicals.

$78 2.9 fl oz / 86 mL

Thickening & Volumizing Holding Spray

This non-aerosol spray does double duty by effectively holding styles and providing hair with beneficial ingredients. The formula does not leave hair sticky or crunchy, but keeps hair flexible to achieve a beautiful, volumized look.

Vitamin B3: Helps to improve health of hair.

$18	MINI	1.7 fl oz / 50 mL
$42	FULL SIZE	6 fl oz / 177 mL

Dry Shampoo

Instantly refresh your hair on the go with our lightweight Dry Shampoo, perfect for all hair types. The waterless, translucent spray absorbs odor and oil buildup while adding soft, flexible texture and volume to revive day-old hairstyles with a fresh scent between washes.

Formulated without: Sulphates, phthalates, formaldehydes, gluten, parabens, or animal by-products.

$42		3 oz / 85 g

HairBalance®

Specifically formulated for normal to oily hair types, these products protect hair color while deeply cleansing, clarifying, and balancing for revitalized hair and scalp. Formulated without sulphates, phthalates, silicones, parabens, and gluten.

Pentavitin®: Provides instant hydration and helps to rebalance the skin for scalp comfort.

Shampoo For Normal To Oily Hair

A purifying, balancing formula to remove buildup, excess oil, and impurities, while soothing and hydrating.

Menthol: Provides cooling and refreshing sensation to the scalp.

$50 7 fl oz / 207 mL

Conditioner For Normal To Oily Hair

A botanical- and vitamin-infused conditioner to help hair feel healthy and touchably soft, while adding shine and bounce.

Floramac® 10: Helps to reduce breakage, increase shine, and provide heat protection.

$50 7 fl oz / 207 mL

Scalp & Hair Serum For Normal To Oily Hair

A leave-in serum with activated charcoal to absorb excess oil and energize the roots for optimal scalp health.

Rambutan Seed Extract: Protects and energizes the roots.

Water Mint: Provides a cooling, refreshing sensation.

$78 2.9 fl oz / 86 mL

HairPlenish®

Specifically formulated for normal to dry hair types, these products protect hair colour while gently cleansing and moisturizing for nourished scalp and hair. Formulated without sulphates, parabens, silicones, gluten, or phthalates.

Shampoo For Normal To Dry Hair

A rich lathering formula that leaves hair looking healthy, soft, and smooth.

Wavemax™ Complex: Helps improve hair's smoothness and manageability.

Arnimo(PD)™ Complex: Contains arnica flower extract, which aids in soothing the scalp.

$50 7 fl oz / 207 mL

Conditioner For Normal To Dry Hair

A creamy conditioner that reduces tangles and the appearance of frizz for easily manageable, touchably soft hair.

Hydrovition Plus™ Complex: Complex made of nature based sugars and moisturizing sodium hyaluronate.

Nangai Oil: Smooths and hydrates hair.

$50 7 fl oz / 207 mL

Scalp & Hair Serum For Normal To Dry Hair

A leave-in serum with powerful peptides to moisturize your scalp and help return hair to its shiniest, most vibrant state.

Aquaxyl™: A complex of nature-based sugars that help to improve dehydrated skin.

Botanimoist AMS™ Complex: Contains apple fruit extract, which provides natural moisturization and a light, non-tacky feel.

$78 2.9 fl oz / 86 mL

BodyCare, Spa, & SunCare

Anti-aging and sun protection is just as important for the skin on your body! Combat daily environmental stresses with these luxurious, pampering formulas that contribute to soft, glowing skin from head to toe.

Smoothing Body Scrub

This exfoliating body scrub helps to smooth dull, dry skin by gently buffing away impurities, allowing for better moisture absorption of creams and lotions for an all-over body glow.

Volcanic Ash: Exfoliates dead skin and impurities.

Coconut Oil: Helps hydrate, lock in moisture, and soothe skin.

$30 4 fl oz / 118 mL

The BodyCare line is infused with Ceramides, Shea Butter, Nangai Oil, and Sodium Hyaluronate for unparalleled moisture deliverance and skin barrier protection.

Moisturizing Body Wash

This sulphate-free lathering gel helps to gently cleanse without stripping skin of moisture, leaving skin feeling fresh, hydrated, and healthy. Features a refreshing lavender rain scent.

Prickly Pear Flower Extract: Natural botanical extract that helps hydrate and condition.

Aloe Vera Leaf Juice: Helps calm, soothe, and moisturize skin.

$30 8 fl oz / 237 mL

Advanced Hydration Body Lotion

Pamper your skin with this rich, luxurious body moisturizer that delivers advanced hydration and anti-aging benefits for firmer-looking, radiant skin. No added fragrance.

French Plum Oil: Helps to nourish, moisturize, and improve skin elasticity with a light texture and non-greasy, quick absorption.

Jojoba Oil: Moisturizer and emollient that helps improve skin elasticity.

$55 6 fl oz / 178 mL

Hand Cream

A silky, hydrating cream that gives extra care for hands to balance, maintain, and seal in moisture without greasiness. No added fragrance.

Shea Butter: Helps to prevent moisture loss.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain moisture.

$30 2.7 fl oz / 80 mL

Moisturizing Hand Soap

A conditioning and hydrating hand cleanser with a refreshing burst of watermelon scent made with SenePlex+® and moisturizing ingredients to help leave your hands feeling soft and smooth with every wash.

Ceramides: Helps maintain skin's moisture balance.

Shea Butter: A plant lipid that helps prevent moisture loss.

Vitamin E and Panthenol: Hydrates and conditions skin.

$24 8 fl oz / 237 mL

Body Butter

Melts into skin to deliver rich moisture, leaving it feeling deeply restored and conditioned, especially for extra dry areas in need of intense hydration.

Ceramide NP: Helps maintain skin's moisture balance.

Shea Butter: An effective skin moisturizer that helps to prevent moisture loss.

Nangai Oil: Deeply hydrates and soothes skin.

$43 3.9 oz /111 g

Detoxifying & Moisturizing Mask

This creamy, non-drying, nature- and botanical-based mask gently removes impurities and dead skin to reveal smoother-looking skin. Works to soothe and protect. Suitable for all skin types.

Green Tea & Arnica Flower: Soothes and calms skin.

Kaolin Clay: Absorbs impurities.

Volcanic Ash: Gentle exfoliator.

$66 4 oz / 120 g

Renewing & Brightening Hand Cream

A non-greasy formula to deeply moisturize skin and reduce aging signs. It boosts skin's radiance for smoother-looking hands.

Wildplum Harvest: Australian superfruits complex that hydrates and rejuvenates.

Vitamin C: Helps restore a smooth skin surface and brightens skin appearance.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

$42 1.5 fl oz / 44 mL

Heel & Elbow Softening Cream

Tackle the roughest body skin areas with this rich, hydrating cream.

9% Glycolic Acid: This alpha hydroxy acid unveils brighter, softer skin by helping to exfoliate.

Nangai Seed Oil: A natural oil derived from the Nangai nut that helps maintain moisture.

Apple Fruit Extract: Helps moisturize for a smooth feel.

$53 1.94 oz / 55 g

Golden Radiance Peel-Off Mask

Soften, moisturize, and reveal a more radiant, younger-looking complexion with improved clarity and texture.

Colloidal Gold: A peptide delivery system that helps improve the appearance of firmness.

Caffeine: An antioxidant that helps to energize the skin.

Bioyouth Brice™: Brown rice complex that helps to brighten complexion.

$66 INDIVIDUAL 2 fl oz / 59 mL

$72 COLLECTION (with applicator and headband)

Self-Tanning Bronzing Coconut Milk

Get a gorgeous, natural-looking, golden glow without compromising the health of your skin. This unique self-tanner is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturizers and SenePlex+ for anti-aging protection.

DHA (Dihydroxyacetone): Derived from environmentally friendly plant sources, it provides a water-resistant, long-lasting tan.

Coconut Milk Blend: With coconut water and macadamia seed oil for non-sticky hydration.

Erythrulose: Provides a natural-looking sunless tan.

$62 4 fl oz / 120 mL

These suggested sets are great for getting started with, or for purchasing products that work great when used together.

SkinCare Collection (Dry, Normal to Dry, Normal to Oily)

- 3 in 1 Cleanser
- Daytime Moisturizer
- Evening Moisturizer
- EyeCrème

$278

Advanced Anti-Aging Collection

- Climate Control
- SeneSerum-C
- Nangai Oil

$225

Treatments Collection

- NeoTight® Revitalizing Eye Serum
- Rejuvenating Anti-Wrinkle Serum
- Facial Resurfacer

$258

BodyCare Collection

- Body Wash
- Body Scrub
- Body Lotion
- Hand Cream

$145

LipSense® Collection

- Choice of LipSense Color
- Glossy Gloss or Satin Matte Gloss
- Ooops!™ Remover

$73

5 Minute Face Collection

- Choice of LashSense® Mascara
- Choice of Gloss Shade
- Choice of LipSense Shade
- Choice of Color Corrective Tinted Moisturizer Shade
- Choice of BlushSense Shade

$198

New Distributor Kit (NDK)

The ultimate start to help you navigate your new opportunity with ease! It's full of business-building essentials, including a Checklist for Getting Started, Beauty Books, and testers of LipSense® shades in your choice of Deep Neutrals (Sheer Berry, Caramel Apple, and Bella), Soft Neutrals (Luv It, Bombshell, and Dawn Rising), or Rich Bolds (Fly Girl, Plum, and Cocoa). It also includes a free customizable e-commerce site and access to free business apps.

$75

Glamour Demo Kit (GDK)

This optional bonus kit is an incredible deal, packed with over $1,300 worth of LipSense® testers and SeneGence long-lasting colour cosmetics, as well as samples of all-time favorite SkinCare and HairCare products. It's the perfect kit to start sharing products with potential Customers. Available exclusively to new Distributors.

$475

Get off to a FAST START!

You are eligible to receive a 50% discount on all personal product orders of 300 PV ($600 retail) or more, for 90 days, starting on the day you join SeneGence.

PLUS, you can qualify to earn up to $1,600 in FREE products in your first 30, 60, and 90 days!

30 Days

60 Days

90 Days

Preferred Customer Program

Some people say it's not polite to Kiss & Tell, but at SeneGence, that's just not the case! This program rewards Preferred Customers for shopping anytime, anywhere, and spreading the word.

With a yearly membership fee of ONLY $13, Preferred Customers can:

- Earn 10% off each retail product purchase.
- Orders of $125+ retail get **FREE** shipping.
- Share a unique referral link with friends and earn 19 Kiss Kredits when those friends join and place $125 in cumulative retail orders within their first month of enrolment.
- Earn 19 bonus Kiss Kredits when you order $125+ in products three months in a row.

Amazing perks:

- Get rewarded to shop anytime, anywhere.
- Save on your favourite SeneGence products.
- Exclusive promotions and free samples.

Kiss & Tell

Customer or Distributor

Earn back in profits!

A portion of your total product order value, plus free products, can be earned back in profits! Ask your SeneGence Distributor about Partnering for Profits and sharing our products with others. You will find it easy to take orders from those who are WOWed by the results.

Become a Customer or a Hostess and experience our fabulous products!

For hosting a Glamour Demo, Hostesses will receive a discount on their personal product order based on Demo retail sales and future new bookings.

Total Demo Sales: Hostess personal order	Discount Off: Hostess personal order
$1-500	**10%**
$501-750	**20%**
$751 +	**30%**

Hostesses earn an additional 5% off their personal order for each new booking! Also, every Hostess can qualify to receive a "Thank You" gift for hosting a Glamour Demo of $500 or more. Ask your Distributor for details and gift choices.

Become a Distributor

Have a career that really pays on your terms! Purchase products at wholesale and resell for profits. We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

PV (Point Value, can be found on the Distributor order page)	Distributor Discount (% off suggested retail value)	Potential Earnings (% of Distributor cost of goods)
1-99.99	**20%**	**25%**
100-299.99	**30%**	**43%**
300-749.99	**40%**	**67%**
750 +	**50%**	**100%**

The chart above is an example only, not a guarantee or representation that you will experience these exact earnings, or any earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases. Discounts are available on re-sale, commissioned products only.

Significant SeneSeller Program

Earn a FREE product each month (and other fabulous incentives) when you consistently sell SeneGence products for three consecutive months and then on a monthly basis during your career.

Punta Cana

SeneTrips®

Our SeneStar® and LIPS Trip achievers enjoy traveling the country and the world as a way of doing business by earning various levels of growth and sales.

SeneCar

Choose your blue! SeneGence gives you the opportunity to ride in style by earning a monthly car allowance on a new blue car!

SeneStyle®

SeneStyle is a SeneGence 'signature' with our colourful, iconic style that helps to identify our Distributors in the marketplace and give each individual wearer the ability to retain their unique style while symbolizing a sense of unity.

Learn more or purchase at senestylebysenegence.com

tear here

Kiss Off Contest

"KISS OFF"
Old Lip Colour
HERE!

KISS
Long-Lasting LipSense®
HERE!

Discover the clear difference of LipSense!
First, "Kiss Off" your old lip colour! Second, apply Long-Lasting LipSense. Third, attempt to "Kiss Off" our smudge-proof, budge-proof lip colour by SeneGence!

Demo Date: _____

DISTRIBUTOR NAME: _____ **DISTRIBUTOR ID#:** _____

HOSTESS NAME: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____

Email Address: _____ Phone Number: _____

GUEST NAME: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____

Email Address: _____ Phone Number: _____

In order for Kiss Off Cards to be considered valid, participants are required to follow the program guidelines. Open to residents of US, Canada, Australia, Mexico, and New Zealand. Guests must be 18 or older to enter. Demos must have one Distributor, one Host, and three or more Guests; Limit one entry per Guest. Guests are required to "Kiss Off" their old lip colour, then attempt to "Kiss Off" SeneGence LipSense. Product Prizes will ship to winners' addresses provided; physical shipping address is required, PO Boxes will not be accepted. Send valid cards to SeneGence, ATTN: Kiss Off Contest, 4750 Tillicum Street Burnaby, BC V5J 0J CAN. *SeneGence Product Prize to be selected by SeneGence staff from available inventory.

What's in the name SeneGence®?

Senescence
Process of aging

+

Intelligence
Capacity to acquire
and apply knowledge

=

SeneGence
Long-lasting and anti-aging
products that really work!

To purchase products or become a Distributor, contact:

4750 Tillicum Street | Burnaby, BC V5J 0J1 | CAN | (833) 363-7856 | senegence.ca

Download the Wishlist

October 2022